

## **ARKADIA DIGITAL ADVISORY AND SEED VENTURE TEAM UP TO PLAY THE GAME OF TOKENIZATION OF GLOBAL FINANCE IN ADVANCE.**

*Arkadia, a pioneer in "multi-strategy" advisory in digital assets, takes a close look at the evolution of future financial products, which will soon be tokenized, and chooses Seed Venture to experiment with tokenization starting with investments in real economy startups.*

Banks, funds, and asset managers, through their most representative representatives, have repeatedly publicly expressed interest in the technological potential of tokenization, capable of transforming the future of capital markets.

A multitude of professional traders to whom Arkadia, first and foremost, addresses itself intending to intercept their first need: to identify a reliable and compliant counterparty that will allow them to enter the nascent - and growing - digital asset market through active, sophisticated and diversified exposure.

But this is part of the journey if, as several analysts predict, between \$4 and \$5 trillion of tokenized digital securities could be issued by 2030, which Arkadia's future advisory business will need to take into account.

To do so, the partnership with Seed Venture represents the winning choice, intended as a real use case, to observe and experience such evolutions through their solution: a blockchain-based technology platform that makes tokenization of startup investments concrete, thanks to a decentralized design and compliant processes, capable of enabling a secondary market of tokens, the object of investments, directly on DeFi protocols.

A design, that of Seed Venture, capable of concretely highlighting the potential benefits of blockchain technology including 24/7 operations, atomic swaps (i.e., instant settlements), programmability of the token, depending on the purpose, and ability of the token to interact with smart contracts, enabling high levels of automation and security of transactions.

Arkadia, building on its long-established partnership with Lemniscap as an experienced VC that falls under multi-strategy advisory (VC whose investments focus on initiatives that develop protocols and enabling technologies on blockchain), is also looking with interest at the possible expansion of its advisory scope toward community-based venture capital, the underlying of which may be alternative initiatives (AI, health tech, enterprise software etc).

Thomas Zara, co-founder of Arkadia says, *"The close collaboration between two ambitious entities, which intend to bring innovation and represent a bridge between traditional finance and the digital asset market, is the basis on which we share the intention to build a true ecosystem of initiatives that facilitate the transition of professionals to the future blockchain-based digital ecosystem of investable and exchangeable assets for the entire global financial sector."*

William Pivadori, co-founder of Seed Venture: *"The concept of decentralization, born with Bitcoin, which is also its purest representative, has opened the door to a truly more inclusive economy through the conception of a technology that gives individuals more control over their data and resources. On this basis, the Seed Venture solution was born, representing the innovation of crowd investing through a community-based platform, which aims to make the meeting between demand (startups) and supply (crowd) of capital more fluid, thanks also to an instant secondary market. The partnership with Arkadia, a reality composed of a team of excellence, represents a strongly strategic choice with those who operate through diversified crypto-only strategies, capable of opening up developments both in the VC sphere and, in particular, in the tokenization of financial products which represent the future evolution of finance".*