



We Connect Traditional and Digital Finance
A New Era of Financial Opportunities



Arkadia: Bridging Traditional and Digital Finance

Founded in 2021, Arkadia was established with a clear mission: to connect the realms of traditional and digital finance through a tailored advisory service rooted in a profound understanding of Digital Assets and Blockchain technology.

Our Value Proposition

Arkadia primarily caters to institutional and professional investors seeking to modernise and diversify their investment strategies by incorporating Digital Assets. In a landscape where technological innovation continuously reshapes markets, Digital Assets have emerged as a transformative asset class. This rapid evolution is unlocking new opportunities across both financial and industrial sectors.

Navigating the Digital Assets

In today's dynamic financial environment, it has become strategically essential for investment professionals to consider allocating a portion of their portfolios to Digital Assets. However, investing in this fast-evolving sector comes with its own set of complexities and risks, requiring specialized knowledge and a careful approach.

Our Multi-Strategy Approach

Arkadia addresses these challenges with a comprehensive Multi-Strategy methodology that provides well-rounded exposure to the Digital Assets sector. Our approach is designed to capture the full potential of this emerging asset class while effectively managing risk, helping investors navigate volatility and make informed decisions.

Multi-Strategy



Our advisory model is built on five independent, decorrelated strategies, each led by a dedicated specialist.

These strategies are designed to work in harmony, optimising the overall portfolio's risk-return profile.

Buy & Hold

Selection of protocols with high growth potential through fundamental analysis, with the aim of generating value in the medium to long term.

Decentralised Finance (DeFi)

Efficient use of capital allocated to digital assets through annuity operations via decentralised protocols, including lending, borrowing, staking and yield farming.

Crypto Trading BOT

Automated trading via BOT software that executes buy and sell orders 24 hours a day, 7 days a week, supporting traders in optimising strategies and maintaining a constant watch on the market.

Options Overlay

Opportunistic option strategies employed on the basis of cyclical forecasts of the underlying assets.

Venture Capital

Investment in blockchain start-ups through partnerships with qualified entities, with access to early-stage opportunities requiring in-depth knowledge of the digital asset landscape.



“Diversification through a **Multi-Strategy** is the key to reducing volatility and increasing portfolio stability”

Alessandro Piccolella and Thomas Zara, Arkadia's Founders

Arkadia

Via Peri 9d CH-6900

Lugano

contact@arkadia.team

arkadia.team

