



We Connect Traditional and Digital Finance
A New Era of Financial Opportunities



Arkadia: Bridging Traditional and Digital Finance

Founded in 2021, Arkadia was established with a clear mission: to connect the realms of traditional and digital finance through a tailored advisory service rooted in a profound understanding of Digital Assets and Blockchain technology.

Our Value Proposition

Arkadia primarily caters to institutional and professional investors seeking to modernise and diversify their investment strategies by incorporating Digital Assets. In a landscape where technological innovation continuously reshapes markets, Digital Assets have emerged as a transformative asset class. This rapid evolution is unlocking new opportunities across both financial and industrial sectors.

Navigating the Digital Asset Landscape

In today's dynamic financial environment, it has become strategically essential for investment professionals to consider allocating a portion of their portfolios to Digital Assets. However, investing in this fast-evolving sector comes with its own set of complexities and risks, requiring specialized knowledge and a careful approach.

Our Multi-Strategy Approach

Arkadia addresses these challenges with a comprehensive Multi-Strategy methodology that provides well-rounded exposure to the Digital Assets sector. Our approach is designed to capture the full potential of this emerging asset class while effectively managing risk, helping investors navigate volatility and make informed decisions.

Multi-Strategy



Our advisory model is built on five independent, decorrelated strategies, each led by a dedicated specialist.

These strategies are designed to work in harmony, optimising the overall portfolio's risk-return profile.

Buy & Hold

A strategic selection of protocols based on fundamental analysis that aims to generate value over the medium to long term. This approach focuses on identifying digital assets with strong growth potential.

Decentralised Finance (DeFi)

Efficient utilisation of capital invested in digital assets through annuity operations using decentralised protocols. This involves activities such as lending and borrowing, staking, and yield farming while maintaining strict risk controls.

Crypto Trading BOT

Automated trading using BOT software that autonomously executes buy and sell orders 24/7. This automation supports the trader's activities by optimising trading strategies and ensuring constant market presence.

Options Overlay

Depending on the cyclical outlook for the underlying assets, the team employs opportunistic options strategies that enable us to create insurance-like pay-outs in a downtrend market, enhance upside potential in an uptrend market, or generate substantial carry in a sideways market.

Venture Capital

Indirect selection of initiatives through partnerships with qualified entities. This involves investing in promising blockchain startups, offering access to early-stage opportunities that require a keen understanding of the digital asset landscape.



“Diversification through a **Multi-Strategy** is the key to reducing volatility and increasing portfolio stability”

Alessandro Piccolella and Thomas Zara, Arkadia's Founders

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